

# IX Brazilian-German Symposium on Nursing and Midwifery

## Social Entrepreneurship and Planetary Health in Nursing and Midwifery

**6th of May 2026  
9am to 5pm  
Hochschule Osnabrück  
CN 0001**

### 9am – Welcome

Prof. Dr. Alexander Schmeemann, President, Osnabrück University of Applied Sciences (OUAS), Germany  
Prof. Dr. Andrea Braun von Reinersdorff, Dean, Faculty of Business Administration and Social Sciences, OUAS, Germany  
Prof. Dr. Tatiana Rocha, Universidade do Rio dos Sinos (UNISINOS), São Leopoldo, Brazil  
Prof. Dr. Dirce Stein Backes - Universidade Franciscana (UFN), Brazil  
Chair of the Symposium: Prof. Dr. Andreas Büscher (OUAS), Germany

### 9.30 – 10.45

#### Social Entrepreneurship – Background, Concept and Practice

##### **Social Entrepreneurship from a Business Ethics Perspective**

Prof. Dr. Johannes Hirata, Professor for Economics, OUAS, Germany

##### **Social Entrepreneurship in Primary Health Care**

Tainah de Oliveira Guerra, Student, UFN, Brazil

10.45 – 11am - Coffee break

### 11.00 – 12.30

#### Social Aspects in nursing and midwifery/social Technologies and professional approaches

##### **Moderated Poster Session with Student Posters from Brazil and Germany**

12h30min – Lunch Break

### 13.15 – 14.45

#### Examples of Social Entrepreneurship in practice

##### **LOK-IN e.V. – Insights from the work of a social entrepreneur in the Lok-Quarter in Osnabrück (Presentation in German with translation)**

Daniel Purwins, Dorit Neuhaus, Hendrik de Jong

##### **Home based midwifery in Brazil**

Tamiris Teixeira Pugin, Student, UFN, Brazil

14.45 – 15 – Coffee Break

### 15.00 – 16.45

#### Planetary Health – Environmental Issues in Nursing and Midwifery

##### **Planetary Health and Nursing**

Nadja Körner (Hochschule Esslingen), Germany

##### **Midwives for Future – Climate protection in the reproductive phase of life – the potential of midwifery care**

Jana Hartwig (Universität Rostock), Germany

##### **Environmental Tragedies and Social Entrepreneurship: Local Solutions to Global Problems**

Prof. Dr. Ane Isabel Linden & Nicole Quadros Mateus, Student, UNISINOS, Brazil

### 16.45

#### Summary and Farewell

Prof. Dr. Andreas Büscher - OUAS

17h – Get together