



**HOCHSCHULE OSNABRÜCK**  
UNIVERSITY OF APPLIED SCIENCES



## SUMMER UNIVERSITY LINGEN

Global Players and Hidden Champions: Business and Technology Made in Germany

July 10 - July 23, 2022

**MKT**  
FACULTY OF MANAGEMENT,  
CULTURE AND TECHNOLOGY

## PROGRAM CONTENT

### Global Players and Hidden Champions: Business and Technology Made in Germany

The Summer University Lingen (SUL) offers a unique insight into Germany's economy and its successful internationally operating companies. You will have the chance to experience German economy at first hand by participating in exciting lectures by our dedicated professors and by visiting several companies. A great way to network and to receive access to the German labor market!

The backbone of Germany's economy are family-owned medium-sized companies, the so-called German Mittelstand, which not only have high revenues but are also often huge players on the global market. The area of Lingen, where our Summer University takes place, is home to many Mittelstand companies. They have strong ties to the region while at the same time operating very successfully on an international and global market. The Summer University Lingen (SUL) will analyze the following questions:

- What is the structure of German economy and what are the challenges?
- What is the German Mittelstand?
- What are the key success factors of family-owned and medium-sized companies? How did they become internationally successful?

You will attend lectures on topics such as

- Features of small and medium-sized enterprises (SME)
- International Management and International Marketing
- International Human Resource Management
- Technology based SME

Besides the lectures, you will participate in group and project work as well as deal with case studies.

### Summer University Lingen puts theory into practice!

We will visit several internationally operating companies to gain insight into the regional, international and global procedures of companies in Germany, the city of Lingen and its surrounding area. The companies come from different industries such as automotive engineering, air-conditioning technology, shipbuilding and other innovative technology branches. The company visits are a great opportunity to get a unique insight, talk to company representatives, build a network with potential future employers and find out what they are looking for.

Please find more information on the SUL here:  
[www.hs-osnabrueck.de/summer-university-lingen](http://www.hs-osnabrueck.de/summer-university-lingen)  
[www.youtube.com/watch?v=CW-uSIXyQ2E](https://www.youtube.com/watch?v=CW-uSIXyQ2E)

## CULTURAL PROGRAM

Various leisure activities and a weekend trip to Berlin complete this program and offer the opportunity to learn more about Lingen, the Emsland region as well as Germany as a whole. International participants will get to know each other during common sport activities, cultural trips, pub crawls and barbecues.





## PROGRAM FEE

Program fee with accommodation: **EUR 1200**

Program fee without accommodation: **EUR 950**

Early-Bird fee: **EUR 1000** (the application has to be submitted by **March 1, 2022**).

The program fee includes:

- tuition and teaching materials
- company visits and transfer to the companies
- various leisure activities
- weekend trip to Berlin (including accommodation, breakfast, city tour)

The program fee **does not** include:

- travel costs
- meals in Lingen and Berlin
- additional expenses for leisure activities

Special fees apply for students of Osnabrück University of Applied Sciences. Please contact us to get more information on your program fee.

## APPLICATION DEADLINE

The application deadline is **June 1, 2022**. Please find more information with regard to the application process on our website:

[www.hs-osnabrueck.de/summer-university-lingen](http://www.hs-osnabrueck.de/summer-university-lingen)

## CREDIT POINTS AND EXAMS

Our university offers 5 ECTS credit points for attending the SUL. The 5 ECTS are awarded for attendance of the lectures and the company visits as well as for the final exam. You will also receive a certificate of attendance.

## HOUSING

You can choose between two housing options:

### Option 1: Shared student apartment

You will be accommodated with other German or international students in student apartments near the campus. You will have your own bedroom but will usually share a bathroom and a kitchen. The apartments are located throughout the city of Lingen and are not in one building complex.

### Option 2: Find your own housing

You can organize housing for yourself in one of the hotels or vacation apartments in Lingen. After your acceptance to the program, you will receive a list of possible hotels. You are responsible for making your own reservations.



## THE CITY OF LINGEN

Looking back on more than 1,000 years of history, Lingen has many stories to tell. Nowadays, 57,000 inhabitants live in Lingen's safe and family-friendly neighborhoods and work in nearby businesses. Lingen has a rich cultural life, and both our students and staff are very active not only in participating, but also in shaping many activities. Studying in Lingen means becoming part of the community, both on and off campus.

### What makes the city of Lingen special?

- safe city with very welcoming and open-minded people
- city center in walking distance from campus
- a variety of restaurants, cafés and bars
- cultural offers such as theaters, cinemas and a concert hall
- great outdoor activities, such as bike-riding and swimming
- good public transportation to explore neighboring cities such as Münster, Osnabrück, Bremen or Amsterdam (Netherlands)

## CONTACT AND FURTHER INFORMATION

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