

CURRICULUM OF THE MASTER INTERNATIONAL BUSINESS AND MANAGEMENT FOR NEW STUDENTS COMMENCING IN WINTER SEMESTER 2024 (SEPTEMBER 1)

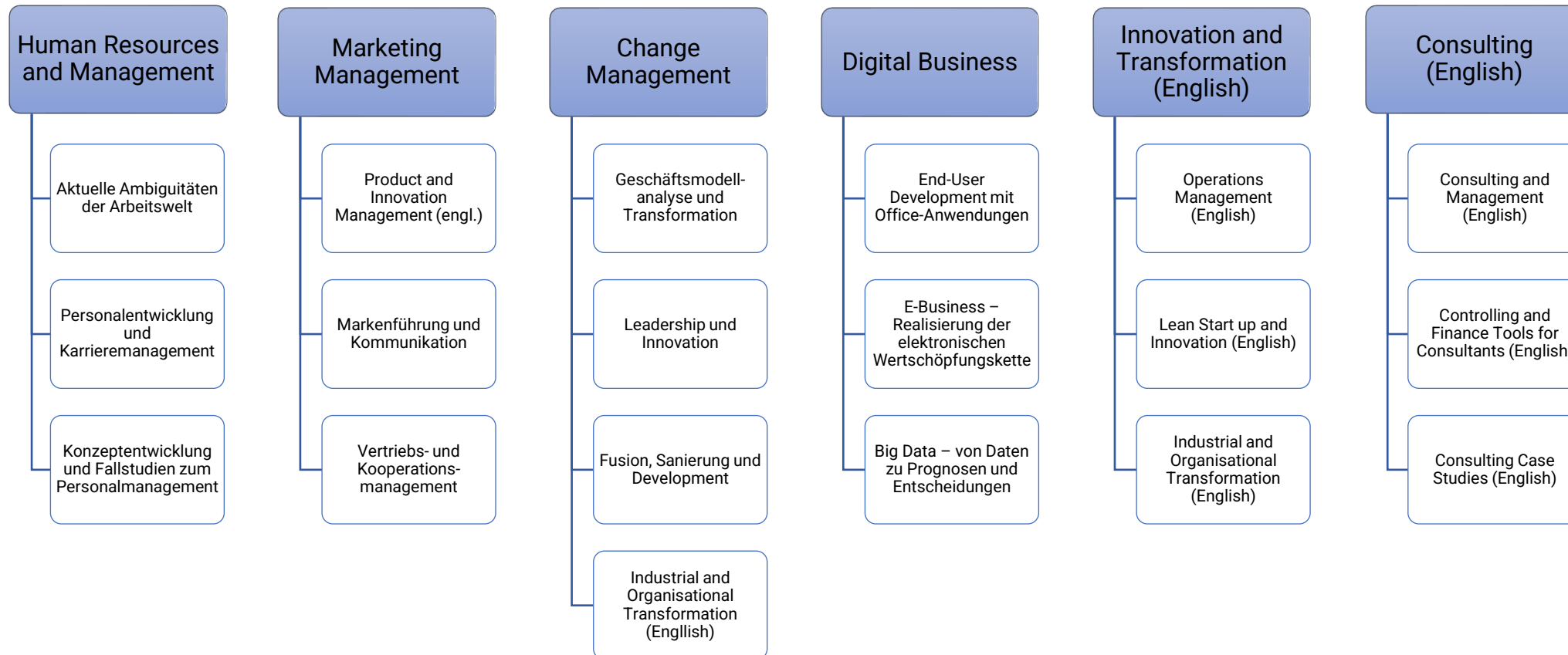


CURRICULUM OF THE MASTER INTERNATIONAL BUSINESS AND MANAGEMENT

International Business and Management M.A.						
Semester	General Competences	Key Competences			Elective 1 & Elective 2	
1	Applied Business Research	International Political Economy	Human Resource Management in Multinational Enterprises	Performance, Risk and Resilience	Modul 1	Modul 1
2	Ethics, Corporate Social Responsibility and Corporate Governance	International Corporate Finance	Digital Enterprise Management	Strategic Management in Disruptive Times – Theory and Practice	Modul 2	Modul 2
3	Leadership in International Organisations	International Economics and Business	Legal Aspects of International Trade	International Marketing	Modul 3	Modul 3
4	Master Module					

<https://www.hs-osnabrueck.de/studium/studienangebot/master/international-business-and-management-ma/>

OVERVIEW OF ELECTIVES MASTER INTERNATIONAL BUSINESS AND MANAGEMENT:



According to the study regulation of the programme, students can opt and combine two electives from the table depending on the individual interests and career goals.
 Following combinations are not allowed: (1) Change Management and Innovation and Transformation, (2) HRM and Marketing Management

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