

CURRICULUM OF THE MASTER INTERNATIONAL BUSINESS AND MANAGEMENT FOR NEW STUDENTS COMMENCING IN WINTER SEMESTER 2024 (SEPTEMBER 1)



CURRICULUM OF THE MASTER INTERNATIONAL BUSINESS AND MANAGEMENT

International Business and Management M.A.						
Semester	General Competences	Key Competences			Specializations I, II or III	
					Elective 1	Elective 2
1	Applied Business Research	International Political Economy	Human Resource Management in Multinational Enterprises	Performance, Risk and Resilience	Modul 1	Modul 1
2	Ethics, Corporate Social Responsibility and Corporate Governance	International Corporate Finance	Digital Enterprise Management	Strategic Management in Disruptive Times – Theory and Practice	Modul 2	Modul 2
3	Leadership in International Organisations	International Economics and Business	Legal Aspects of International Trade	International Marketing	Modul 3	Modul 3
4	Master Module					

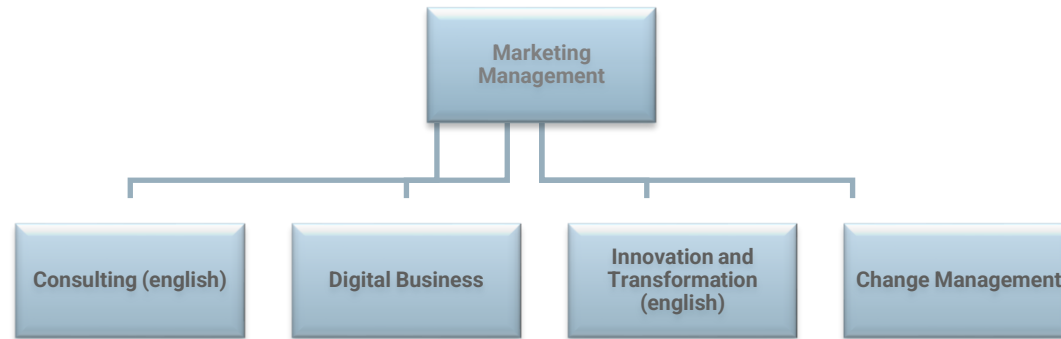
<https://www.hs-osnabrueck.de/studium/studienangebot/master/international-business-and-management-ma/>

SPECIALISATIONS - MASTER INTERNATIONAL BUSINESS AND MANAGEMENT

The following combination of electives are allowed according to the study regulation of the programme. Depending on the individual interests and career goals, students can select between three specialisations. Two electives have to be chosen within a specialisation.

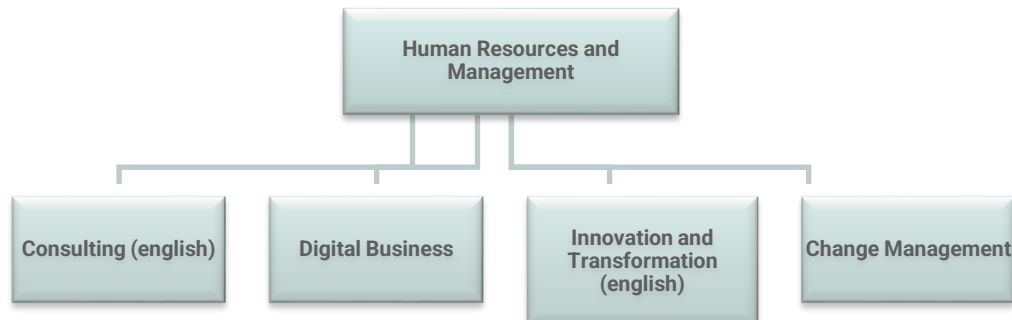
Specialisation I: Markets and Processes

The elective **Marketing Management** can be combined with one of the following electives: Consulting, Digital Business, Innovation and Transformation or Change Management



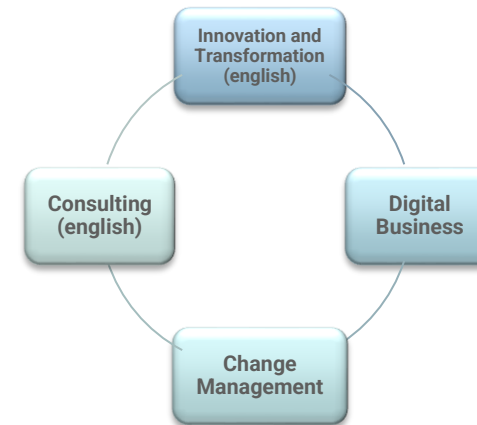
Specialisation II: Human Resources and Change

The elective **Human Resource Management** can be combined with one of the following electives: Consulting, Digital Business, Innovation and Transformation or Change Management



Specialisation III: International Management

Two out of the four available electives can be combined, with the exception of "change management" and "Innovation and Transformation".



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OVERVIEW OF ELECTIVES MASTER INTERNATIONAL BUSINESS AND MANAGEMENT:

