



# SAMPLE CURRICULUM MASTER IBM: SPECIALISATION III (ELECTIVES „INNOVATION AND TRANSFORMATION“ + „CONSULTING“)

International Business and Management M.A.						
Sem.	General Competences	Key Competences			<u>Specialisation III:</u> <i>International Management</i>	
					<u>Elective 1:</u> <i>Innovation and Transformation</i>	<u>Elective 2:</u> <i>Consulting</i>
1	Leadership and Teambuilding	Global Economic Framework	Human Resource Management in Multinational Companies	International Marketing	<u>Module 1:</u> <i>Operations Management</i>	<u>Module 2:</u> <i>Consulting and Management</i>
2	Managing for Sustainable Success – Business Ethics and Corporate Management	International Economics and Business	IT and Information Management	Strategic Management	<u>Module 2:</u> <i>Innovation and Entrepreneurship</i>	<u>Module 2:</u> <i>Controlling and Finance Tools for Consultants</i>
3	Empirical Research Methods	International Corporate Finance	International Business Law	Value Chain Management	<u>Module 3:</u> <i>Organisational Transformation Case Studies</i>	<u>Module 3:</u> <i>Consulting Case Studies</i>
4	Master Thesis					