

Die Relevanz von Hochschul- und Wissenschafts- forschung für die Managementpraxis: Status Quo, Erfolgsfaktoren, Perspektiven

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Status Quo

- ★ 170 Mio Studierende (220 Mio)
- ★ 18.000 Hochschulen/Universitäten
- ★ 217 Forschungszentren
- ★ 277 Programme
- ★ 280 „Journal/Publicationen“
- ★ 56 Länder

Rumbley et. al 2014

Figure 1. Higher Education Research Centers/Institutes, by Country

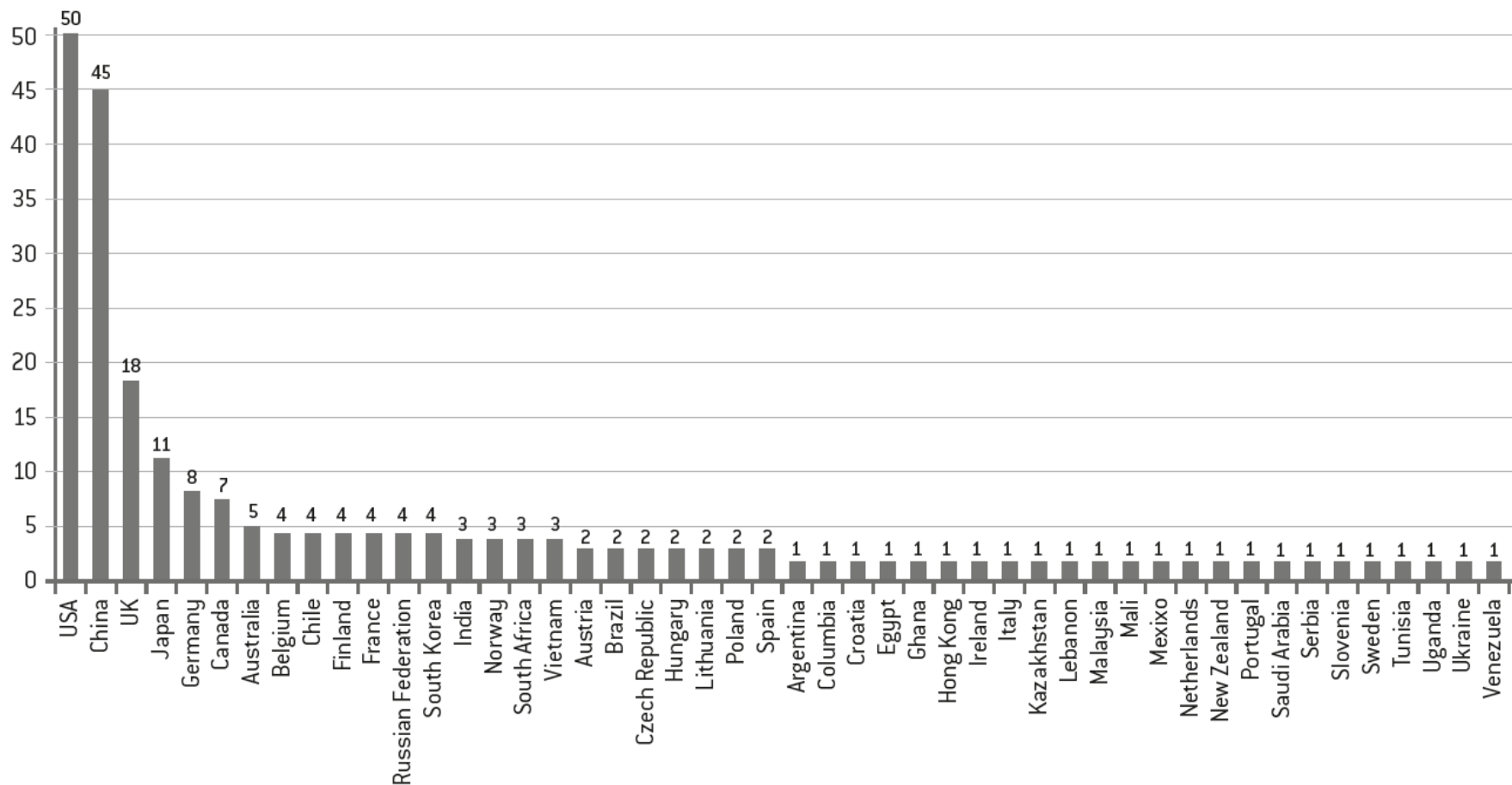


Table 1. Research Centers/Institutes, by Number of Employees

Number of Employees	Number of Centers
1 to 5	55
6 to 10	53
11 to 15	26
16 to 20	21
21 to 24	6
25 or more	19

Themen

- comparative or international studies (42.9 percent)
 - administration, management, or leadership (41.9 percent)
 - economics, financing, or funding of higher education (33.6 percent)
 - globalization or internationalization (31.8 percent)
 - quality assurance, assessment, or accreditation (25.8 percent)
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- student affairs or student development (9.7 percent)
 - private higher education and privatization (8.3 percent)
 - history of higher education (8.3 percent)
 - community college, vocational, or technical education (6.9 percent)
 - student identity, diversity, or multiculturalism (e.g., gender, race, minority groups) (5.1 percent)

Transfer zwischen HoFo und HWM

THESEN:

- ★ Humboldt trifft Machiavelli und niemand ist glücklich.
- ★ Meine Peers sind nicht deine Peers und das ist gut so.
- ★ Evidenzbasierte Hochschulpolitik und –management ist Rethorik und Realität zugleich.

Was „wir“ brauchen...

“Higher education research centers and programs require:

- Adequate funding and resources
- Effective networking, nationally and internationally
- Active liaison with the policy making community
- Thoughtful leadership, future-oriented planning, and a
- sustained commitment to the crucial mission of higher education research as a key ingredient for effective policy formulation and implementation will be needed more than ever in the coming year...”

Shanghai Statement 2013

Vorschläge

- ★ „Institutional Research“ als Brückenschlag zwischen Forschung und Management
- ★ Transfer in beide Richtungen (G-AIR)
- ★ Diversität statt Programmatik
- ★ Führungsverantwortung (HSLeitung, Politik und Zentren)
- ★ Stärkere Verbindung zwischen HWM Programme und HoFo