



ADVICE AND INFORMATION

Hochschule Osnabrück

Faculty of Management, Culture and Technology

Institute for Management and Technology

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PROGRAM MANAGEMENT

Hochschule Osnabrück

Faculty of Management, Culture and Technology

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FURTHER INFORMATION AND APPLICATION

[https://www.hs-osnabrueck.de/studium/
studienangebot/bachelor/international-business-sustainability-ba/](https://www.hs-osnabrueck.de/studium/studienangebot/bachelor/international-business-sustainability-ba/)



Stand: September 2026

STATEMENTS



»With International Business & Sustainability, we have built a programme that reflects how global business must evolve. It combines economic soundness with social responsibility and environmental awareness. We worked closely with partners across the Emsland and Dutch Euregio. Together, we designed a curriculum that connects academic depth with genuine industry relevance from day one.«

Prof. Dr. Michael Schuricht, Programme Director



»Even before the first students arrive, IBS has sparked real enthusiasm among colleagues across campus. It's exciting to help shape a support structure. This includes mentoring and community events. Together, they will make studying here feel connected right from the start.«

Vanessa Doriât, Student Support & Mentoring



»Contributing to the development of International Business & Sustainability has been a fascinating experience. I have seen the programme grow from an initial idea into a finished curriculum. The combination of international orientation and sustainability convinced me most. It is a programme I would have loved to study myself. «

Josee Ntentcheu Tchouabeh, Student Assistant, Programme Development

CAREER PROSPECTS

Graduates of International Business & Sustainability pursue diverse careers at the intersection of business and sustainable transformation.

Many take on sustainability and ESG management or CSR coordination, guiding organisations towards transparent, socially responsible practices. Others work in sustainable supply chain management, green finance or strategy and transformation consulting, embedding sustainability criteria into logistics, capital markets and business models.

Further paths lead into international human resource management, shaping inclusive and agile talent systems, or into circular economy and product innovation, advancing closed-loop material cycles and sustainable product development.

DEGREE PROGRAM AT A GLANCE

Degree	Bachelor of Arts
Standard period of study	6 semesters
Start of studies	Winter semester
Language	English
Location	Campus Lingen (Ems)
Admission restriction	Yes
Admission requirements	General university entry qualification; Proof of English language skills, B2 or equivalent (e.g. TOEFL, IELTS)



HOCHSCHULE OSNABRÜCK

UNIVERSITY OF APPLIED SCIENCES



INTERNATIONAL BUSINESS & SUSTAINABILITY

Bachelor of Arts (B.A.)

**STUDYING AT THE
CAMPUS LINGEN**

MKT

FACULTY OF MANAGEMENT, CULTURE AND
TECHNOLOGY



INTERNATIONAL BUSINESS & SUSTAINABILITY (B.A.)

Study internationally. Learn practically. Create sustainable impact.

The Bachelor's programme International Business & Sustainability (IBS) brings together core management education, sustainable innovation and cross-cultural perspectives. Taught fully in English, the programme equips students to navigate dynamic global markets, communicate across cultural boundaries and contribute responsibly to sustainable economic development.

Sustainability is embedded throughout the curriculum as a core principle rather than a standalone topic. Located in the German-Dutch border region, the programme connects academic study with export-oriented enterprises and vibrant cross-border networks. With dedicated personal guidance, practical collaboration and an inclusive campus community, IBS offers a motivating environment to launch an international career.

CURRICULUM | INTERNATIONAL BUSINESS & SUSTAINABILITY

SEMESTER	FOUNDATION AND ORIENTATION PHASE		
1	Introduction to International Business 5 LP	Digital Literacy & Responsible AI 5 LP	Science as a Way of Thinking 5 LP
2	Sustainable Supply Chain Management 5 LP	Principles of Marketing 5 LP	Sustainable Financial Management 5 LP
3	Strategic Management in Theory and Practice 5 LP	Organizational Design & Process Management 5 LP	Taxation and Business Law 5 LP
	SPECIALIZATION AND PROFILING PHASE		
4	Specialization Module 1 5 LP	Specialization Module 2 5 LP	Intercultural Management & Communication 5 LP
5	2 Block Seminars 5 LP	Specialization Module 3 5 LP	Electives (in Lingen or Abroad) 20 LP
	FINAL PHASE AND BACHELOR'S THESIS		
6	Internship & Academic Project 18 LP		

Skills & Tools Module	Specialization Module	International Module
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SPECIALIZATION Option 1: Transformation Management		
MODULE 1	MODULE 2	MODULE 3
Green Business & Applied Digital Transformation 5 LP	Circular Economy & Sustainable Innovation 5 LP	International Perspectives on Sustainable Development Goals 5 LP

SUSTAINABILITY (B.A.)

Entrepreneurship & Sustainable Value Creation 5 LP	Human Resource Management & Diversity 5 LP	Applied Business Mathematics 5 LP
Financial and Sustainability Reporting 5 LP	Macroeconomics: Frameworks & Global Challenges 5 LP	Statistics & Quantitative Analytics 5 LP
Fundamentals of Business Information Systems 5 LP	Microeconomics: Markets and Behavior 5 LP	Applied Data Research 5 LP
(2nd) Foreign Business Language 5 LP	Applied Business Project and Project Management 10 LP	
Bachelor Thesis 12 LP		
Fundamentals Module	Sustainability Module	

SPECIALIZATION Option 2: Human Resource Management		
MODULE 1	MODULE 2	MODULE 3
HR Strategy in the New Work Era 5 LP	Global Talent Pipelines & Succession Planning 5 LP	International Perspectives in Human Resource Management 5 LP

STRUCTURE AND CONTENT

The programme is divided into three phases. The Foundation and Orientation Phase spans the first three semesters and builds a broad foundation in international business, sustainability and management fundamentals, complemented by essential digital and analytical skills – from Introduction to International Business and Sustainable Supply Chain Management to Applied Data Research and Business Law.

Building on this foundation, the Specialisation and Profiling Phase lets students choose one of two profiles from the fourth semester onward: Transformation Management, focused on green business and the circular economy, or Human Resource Management, focused on new work and global talent pipelines. Accompanying courses in intercultural management and communication and a second foreign business language sharpen students' international profile.

The programme concludes with the Final Phase, in which an Applied Business Project, an internship, and the Bachelor's thesis are typically completed in close cooperation with a partner company.

PRACTICE ORIENTATION

Case studies, collaborative workshops and field visits with internationally operating companies provide direct insight into contemporary business challenges, strengthening analytical thinking, teamwork and professional communication skills from day one.