

<b>Learning objectives (also taking into account students soft skill competences)</b> <ul style="list-style-type: none"> <li>• Develop an intermediate understanding of the theoretical framework for healthcare organizations ability to provide quality and accessible services</li> <li>• Explain how several prominent healthcare organizations maintain a strong business acumen in today's competitive healthcare market</li> <li>• Recognize strategies for decreasing healthcare costs in the long term</li> <li>• Explain the different ways governments of various countries intervene in healthcare (public health systems)</li> <li>• Complete a SWOT analysis of a healthcare management organization</li> </ul>
<b>Learning contents</b> <p>Students will learn about healthcare management and the business of healthcare in a variety of countries</p>
<b>Skills enhanced include</b> <ul style="list-style-type: none"> <li>• Reading and comprehension,</li> <li>• Writing effectively</li> <li>• Interpersonal communication.</li> <li>• Critical and analytical thinking</li> <li>• Working in cross-cultural teams</li> </ul>

<b>Teaching methods (mentioning case studies if applied)</b>	Case studies, discussion groups, and small research assignments (readings) will be implemented.
<b>Requirements/prerequisites</b>	None
<b>Recommended literature</b>	Research articles will be assigned during class
<b>Examination</b> <ol style="list-style-type: none"> <li>1. Type of examination</li> <li>2. Exam aids</li> </ol>	<ol style="list-style-type: none"> <li>1. Essay Examination</li> <li>2. Exam aids include review guide and the use of notes</li> </ol>
<b>Max. participants</b>	25
<b>Language of lecture</b>	English
<b>Promoter of the module</b>	LaDon Jones
<b>Module instructor/Home university</b>	LaDon Jones National University San Diego
<b>Hours all in all</b> <ol style="list-style-type: none"> <li>a) Time spent in classroom</li> <li>b) Time spent outside classroom</li> </ol>	Hours all in all: 150 hours a) 60 hours b) 90 hours: Time for preparation: 45 hours, Time for literature studies: 45 hours
<b>ECTS-Credits</b>	5