### Learning objectives (also taking into account students soft skill competences)
- Develop an intermediate understanding of the theoretical framework for healthcare organizations ability to provide quality and accessible services
- Explain how several prominent healthcare organizations maintain a strong business acumen in today's competitive healthcare market
- Recognize strategies for decreasing healthcare costs in the long term
- Explain the different ways governments of various countries intervene in healthcare (public health systems)
- Complete a SWOT analysis of a healthcare management organization

### Learning contents
Students will learn about healthcare management and the business of healthcare in a variety of countries

### Skills enhanced include
- Reading and comprehension,
- Writing effectively
- Interpersonal communication.
- Critical and analytical thinking
- Working in cross-cultural teams

### Teaching methods (mentioning case studies if applied)
Case studies, discussion groups, and small research assignments (readings) will be implemented.

### Requirements/prerequisites
None

### Recommended literature
Research articles will be assigned during class

### Examination
1. Type of examination
2. Exam aids
   1. Essay Examination
   2. Exam aids include review guide and the use of notes

### Max. participants
25

### Language of lecture
English

### Promoter of the module
LaDon Jones

### Module instructor/Home university
LaDon Jones
National University San Diego

### Hours all in all
- a) Time spent in classroom
- b) Time spent outside classroom
  a) 60 hours
  b) 90 hours: Time for preparation: 45 hours, Time for literature studies: 45 hours

### ECTS-Credits
5