

Learning objectives (also taking into account students soft skill competences) • Develop an intermediate understanding of the theoretical framework for healthcare organizations ability to provide quality and accessible services • Explain how several prominent healthcare organizations maintain a strong business acumen in today's competitive healthcare market • Recognize strategies for decreasing healthcare costs in the long term • Explain the different ways governments of various countries intervene in healthcare (public health systems) • Complete a SWOT analysis of a healthcare management organization	
Learning contents Students will learn about healthcare management and the business of healthcare in a variety of countries	
Skills enhanced include • Reading and comprehension, • Writing effectively • Interpersonal communication. • Critical and analytical thinking • Working in cross-cultural teams	
Teaching methods (mentioning case studies if applied)	Case studies, discussion groups, and small research assignments (readings) will be implemented.

Requirements/prerequisites	None
Recommended literature	Research articles will be assigned during class
Examination 1. Type of examination 2. Exam aids	1. Essay Examination 2. Exam aids include review guide and the use of notes
Max. participants	25
Language of lecture	English
Promoter of the module	LaDon Jones
Module instructor/Home university	LaDon Jones National University San Diego
Hours all in all a) Time spent in classroom b) Time spent outside classroom	Hours all in all: 150 hours a) 60 hours b) 90 hours: Time for preparation: 45 hours, Time for literature studies: 45 hours
ECTS-Credits	5